

The background is a photograph of a modern, two-story house at night. The house has large glass windows and doors, revealing a brightly lit interior with contemporary furniture. A swimming pool is in the foreground, reflecting the lights from the house and the sky. A large, semi-transparent blue abstract graphic, resembling a stylized 'A' or a drop, is overlaid on the center of the image. The sky is dark with some clouds.

AWF GLOBAL INC.



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From Faith to Fortune, We Carry the Light of AWF

ABOUT AWF GLOBAL INC.

AWF GLOBAL INC., headquartered in Canada with its regional office in the UAE, serves as a strategic gateway connecting premium international brands with markets across the Middle East and beyond. Driven by a unified vision of enhancing quality of life through innovation, we introduce world-class products, services, and solutions that redefine standards of excellence.

Built on trust, integrity, and innovation, AWF GLOBAL INC. bridges global brands with regional opportunities, fostering strong, value-driven partnerships. From international sourcing and distribution to brand development and market expansion, our Canadian headquarters provides a strong global foundation, while our UAE regional office strengthens our presence and operations across the Middle East.

Our strength lies in combining international expertise with deep regional market insights, enabling us to anticipate evolving demands and deliver exceptional solutions. At AWF GLOBAL INC., we go beyond distribution—we connect cultures, industries, and communities, bringing global excellence closer to businesses and consumers across the region.

THE WORD AWF

The word **AWF** terms from Abd al-Ramān ibn **AWF** was one of the companions of the Islamic Prophet Muhammad. One of the wealthiest among the companions, he is known for being one of the ten to whom Paradise was promised

Accredited International Brands



Blue Storm



WATER
Enhancing life



ETHICAL WELLNESS

CUORE



SOPHY



CORAL



MYTHOS



ICONIC



TRESOR



ALMA



STELA



PIETRO



SERENA



MISTERY



AQUA



ALS Targeted Solutions

RESIDENTIAL CHLORINE GENERATOR

For home pools and spas, fresh, mineral and salt water pools

COMMERCIAL CHLORINE GENERATORS

For swim schools, aquatic centres, resorts, hotels, FINA-standard pools, and large water parks

SIMPLER

SAFER

SMARTER

WATER DISINFECTION

Award-winning, water-saving Australian technology, trusted for 25+ years



An unrivalled method for water disinfection

Chlorine is the only globally recognised disinfectant for swimming pool water. It removes potentially lethal, pathogenic organisms and ensures the water is safe to swim in.

Unfortunately, not all water disinfection methods do this in an optimal way, and regardless of the method used, a chlorine residual is vital for protection against waterborne pathogens.

Today, there are only two methods for providing a chlorine residual -

1. Conventional chlorine dosing - costly and potentially hazardous to life and environments.
2. Inline chlorine generation via electrolysis - safe and **cost effective as pioneered by AIS Water** in the commercial aquatic space.

HUNZA Lightings



Our LED Technology Has Been Engineered
For Powerful Performance



ETHICAL WELLNESS

Where Wellness Finds Clarity

Introducing Us

Ethical Wellness Oman is a leading provider of premium cold plunge experiences, specializing in advanced heat-cool systems designed for year-round wellness. Drawing inspiration from global wellness traditions, we offer a transformative approach to recovery and mental clarity. With a commitment to quality and innovation, we bring the benefits of cold immersion therapy to Oman, enhancing the health and vitality of our community.

At Ethical Wellness, we specialize in designing and delivering premium steam bath tubs that elevate everyday wellness. Built on a foundation of quality, innovation, and care, our products blend modern technology with therapeutic comfort to create spa-like experiences at home and in professional settings. With a focus on sustainability, safety, and customer well-being, we're committed to promoting relaxation as an essential part of a balanced lifestyle. Whether for residential or commercial spaces, Ethical Wellness brings luxury and peace of mind into every steam.



Blue StormTM

**Innovative water solutions engineered for life
without limits**



Why Us

Based in Canada, Blue Storm International has been serving the global market for over a decade. Specializing in innovative water solutions, the company supplies the advanced all-in-one heat cool pump that delivers year-round comfort and efficiency. With a strong presence across international markets, Blue Storm combines reliability, performance, and sustainability. Trusted by clients worldwide, the brand continues to set new standards in modern pool and water technology.



Ecodimate
Energy

Product
By Blue Storm





FOUNTAINS

Water in motion.

Bring movement, light and atmosphere to outdoor spaces with fountain systems by Blue Storm.



Dynamic jets

Architectural water features

Water-show effects

BRING IT TO LIFE.

Light, flow & atmosphere

Fountain pumps

Stainless steel pumps, including low-voltage options, power the flow.



Fountain lighting

Underwater, ring and recessed lights bring colour to every jet.



Water screens & mist

Add projection surfaces and atmospheric mist to water-show designs.



Let's create your next water feature.



Blue StormTM

**Innovative water solutions engineered for life
without limits**





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without limits**



SHAPE THE FLOW.

Jets & nozzle systems



Multi-directional drives

1D and 2D movement for changing jet patterns.



Variable nozzles

Adjustable water forms for dynamic displays.



Laminar & jumping jets

Smooth water arcs and segmented streams.



Dry fountain devices

Integrated units for ground-level fountain displays.

