



AWF GLOBAL
GENERAL TRADING CO. LLC



AWF GLOBAL

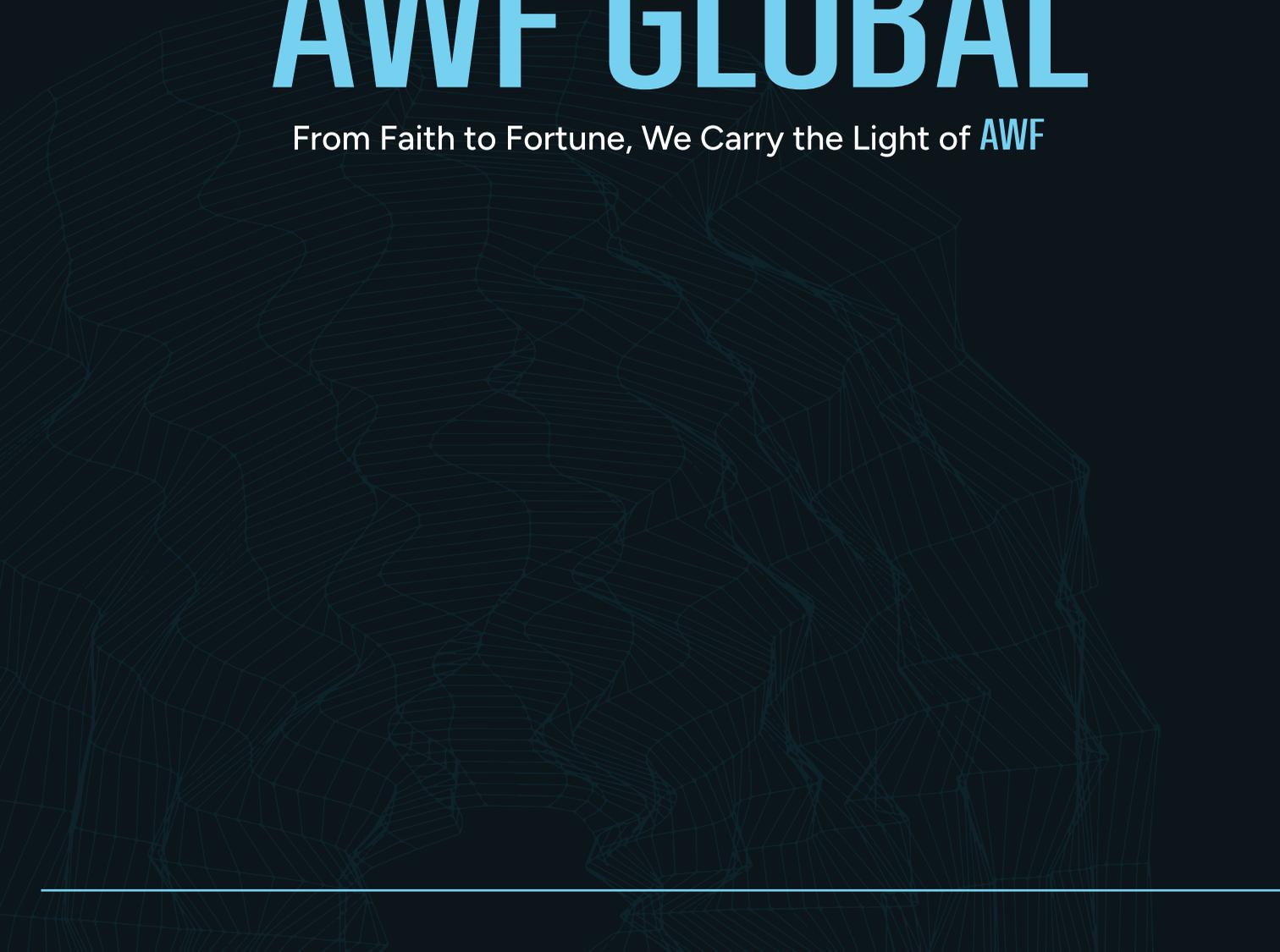


GEN



AWF GLOBAL

From Faith to Fortune, We Carry the Light of **AWF**



ABOUT AWF GLOBAL

AWF Global, headquartered in Dubai, UAE, serves as the strategic gateway for introducing premium international brands to the Middle East and beyond. With a unified vision of enhancing quality of life through innovation, we bring world-class products, services, and solutions that redefine standards of excellence.

Built on trust, integrity, and innovation, AWF Global connects international brands with regional markets, creating value-driven partnerships that last. From sourcing and distribution to brand development and market expansion, we ensure that every step reflects our commitment to quality and customer satisfaction.

Our strength lies in combining global expertise with local insights, enabling us to anticipate market needs and deliver unmatched solutions. At AWF Global, we don't just distribute products—we build bridges between cultures, industries, and communities, making global excellence accessible across the region.

THE WORD AWF

The word **AWF** terms from Abd al-Ramān ibn **AWF** was one of the companions of the Islamic Prophet Muhammad. One of the wealthiest among the companions, he is known for being one of the ten to whom Paradise was promised



What AWF Brings to You

Delivering Innovation, Quality, And Growth Across Markets

Accredited International Brands



Blue Storm



WATER
Enhancing life



ETHICAL WELLNESS



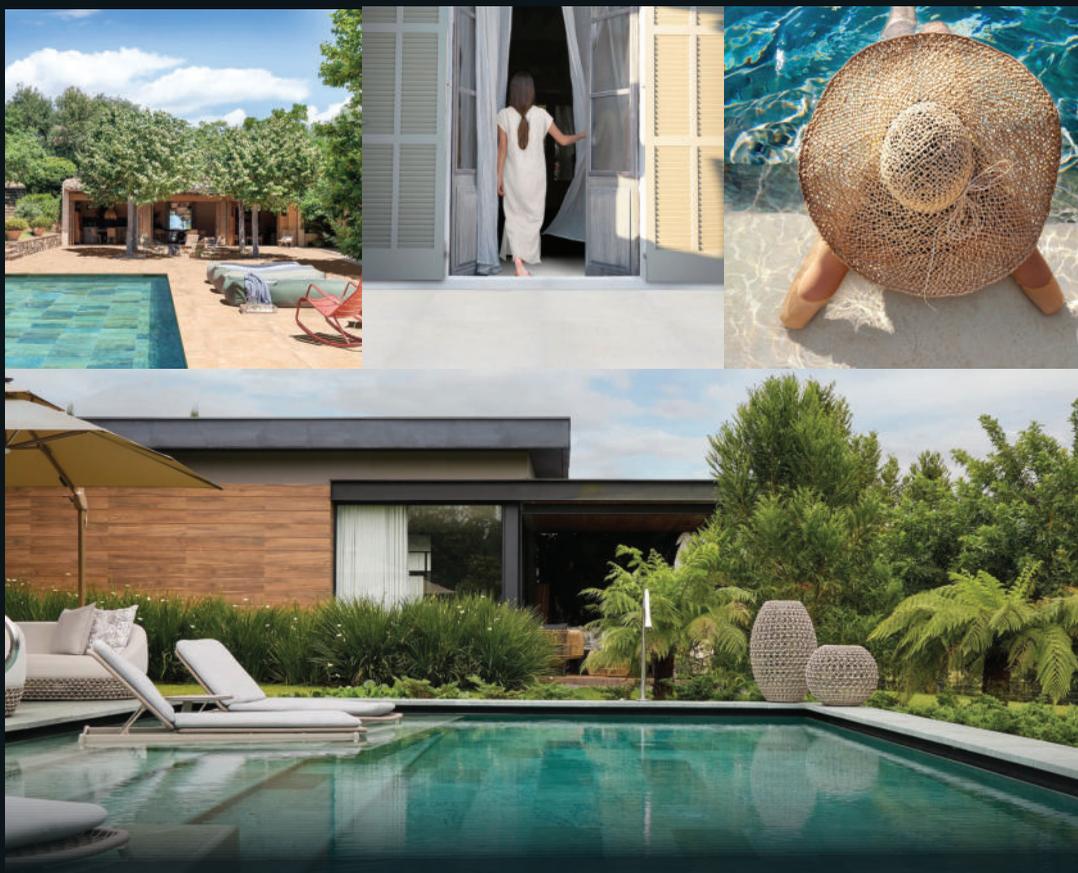
ROSA GRES

Luxury surfaces crafted for life's finest spaces

Why Rosa Gres

Founded in the early 19th century in Catalonia, Spain, Rosa Gres has grown into a family-run ceramics enterprise with over 180 years of tradition. Specializing in innovative porcelain stoneware, the company offers high-performance solutions for pools, exteriors, terraces, and architectural projects. With a presence in more than 70 countries, Rosa Gres combines timehonored craftsmanship with advanced technical development to deliver products known for their durability, beauty, and ingenuity. Backed by a dedicated team of over 100 professionals, the company remains committed to pushing the boundaries of design and quality in every collection.

High quality porcelain stoneware floors by Rosa Gres.



The ideal ceramics for swimming pools, exteriors, interiors and terraces.

Make your dreams come true with Rosa Gres



Products By Rosa Grece



CUORE



SOPHY



CORAL



MYTHOS



ICONIC



TRESOR



ALMA



STELA



PIETRO



SERENA



MISTERY



AQUA





**A new era in water disinfection technology
for the commercial aquatic industry**

AIS

WATER

Enhancing life

Why AIS Water

Chlorination by electrolysis is the simpler, safer and smarter method of water disinfection. Water passes through an electrolytic cell converting minerals and salts to liquid chlorine which is then distributed directly into the pool water keeping it clear and bacteria free. There is no need to transport, store or handle dangerous chemicals, and pool water does not need to be constantly dumped in an effort to stabilise water chemistry. The result is clean, clear pool water and millions of litres of pool water saved.

The Power To Save Millions Of Litres Of Water Per Annum.

A 2019 independent study by Griffith University confirmed AIS Water's technology delivers vastly superior results compared to granular and liquid chlorination. For a single 50m pool, it saves at least AUD\$40,000 and 1.6 million litres of water every year. Across 100 pools, this equals more than AUD\$4 million and 160 million litres in annual savings. Beyond the numbers, AIS Water also removes the ongoing costs and risks of chlorine procurement, transport, storage, handling, and the corrosion that inevitably follows. With proven performance, environmental benefits, and long-term cost reductions, AIS Water is the first choice for those seeking simpler, safer, and smarter pool disinfection.





**Enhancing life and environments
providing unique solutions for
safer water disinfection.**

AIS Targeted Solutions

RESIDENTIAL CHLORINE GENERATOR

For home pools and spas, fresh, mineral and salt water pools

COMMERCIAL CHLORINE GENERATORS

For swim schools, aquatic centres, resorts, hotels, FINA-standard pools, and large water parks

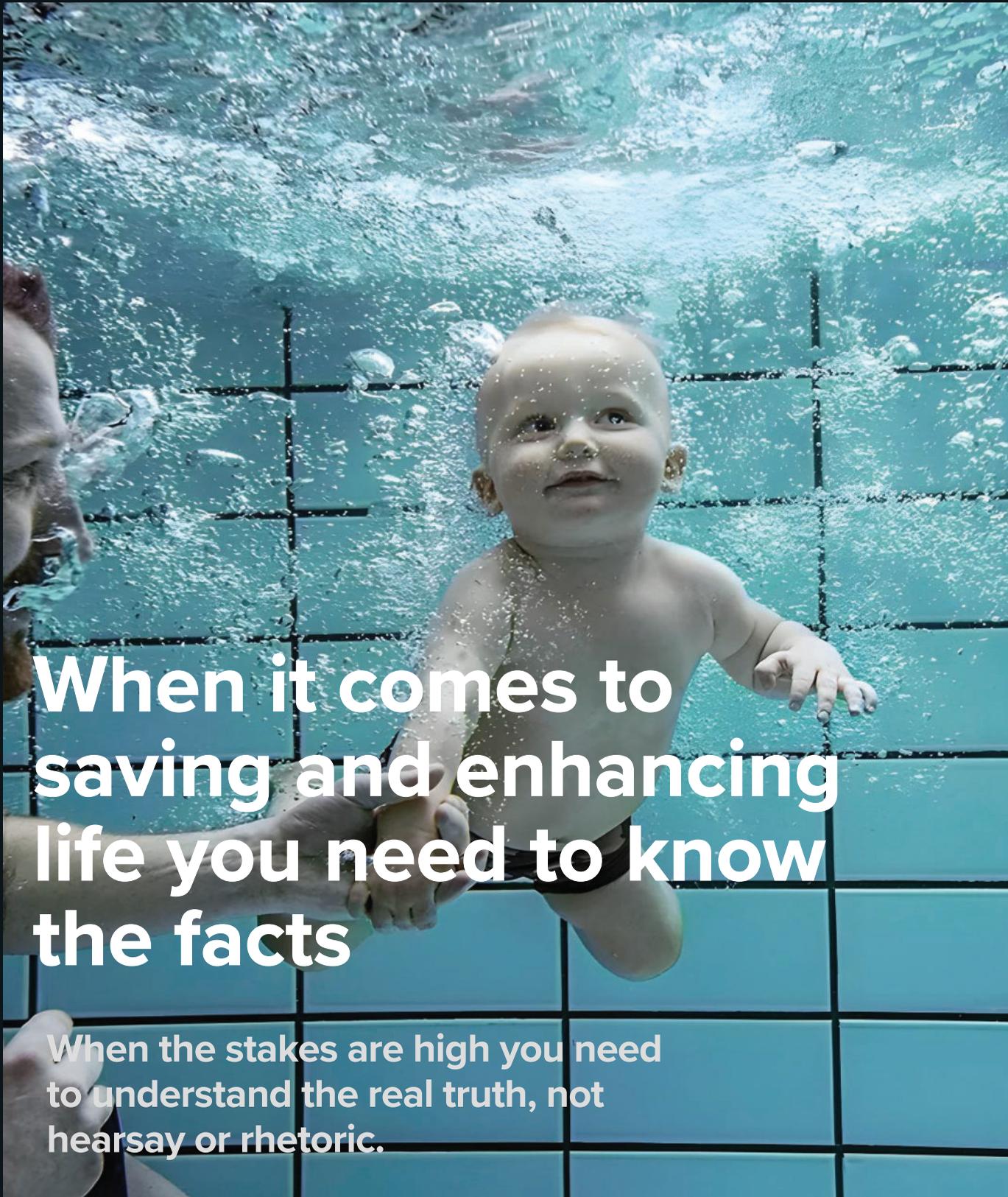
SIMPLER

SAFER

SMARTER

WATER DISINFECTION

Award-winning, water-saving Australian technology, trusted for 25+ years



When it comes to saving and enhancing life you need to know the facts

When the stakes are high you need to understand the real truth, not hearsay or rhetoric.

**Enhancing life and environments
providing unique solutions for
safer water disinfection.**

**We save and enhance
life and environments
through greater
access to water.**

**We are world leading
experts at developing
for clean, live water.**



**Our inline chlorine
generation via
electrolysis is simpler
safer and smarter**

**We can effectively stop
millions wastage from
pool everyday**



An unrivalled method for water disinfection

Chlorine is the only globally recognised disinfectant for swimming pool water. It removes potentially lethal, pathogenic organisms and ensures the water is safe to swim in.

Unfortunately, not all water disinfection methods do this in an optimal way, and regardless of the method used, a chlorine residual is vital for protection against waterborne pathogens.

Today, there are only two methods for providing a chlorine residual -

1. Conventional chlorine dosing - costly and potentially hazardous to life and environments.
2. Inline chlorine generation via electrolysis - safe and **cost effective as pioneered by AIS Water** in the commercial aquatic space.

AutoChlor®

For salt and water pools



Scan this image
to view in 3D

AutoChlor® is a well-recognised, global brand of inline chlorine generators and is considered essential for salt-water, coastline and seawater pools with salinity levels between 4,000 – 35,000ppm.

In 1995 AIS Water launched its first commercial salt-water chlorine generator. The market enthusiastically embraced AutoChlor's® quality, design and outstanding performance.

Today, award winning AutoChlor® remains the chlorine generator of choice and is disinfecting thousands of swimming pools in resorts, hotels, public swimming pools, aquatic centres, swim schools, lagoons, water parks and schools in more than 55 countries worldwide.

EcoLine®

For freshwater swimming pools

EcoLine® is the absolute 'best in class' inline chlorine generator designed for low-salinity and competition swimming pools with TDS levels between 950ppm and 4,000ppm.

In 2008 AIS Water launched the EcoLine® range of commercial chlorine generators for competition swimming pools.

AIS Water has redefined the future of freshwater swimming pool water disinfection, by enabling inline chlorine generation via electrolysis from a TDS level as low as 950ppm.

EcoLine's® innovation has been subject to national and international acclaim and recognised many times over with awards and accolades.

EcoLine® reduces the risk of salt-induced staining, degradation and corrosion on poolside paving, fixtures and fittings, especially anything made from rust-prone materials.



Scan this image
to view in 3D



HUNZA™

PURE OUTDOOR LIGHTING

Designed, Engineered & Manufactured in New Zealand

At Hunza®, we craft premium outdoor and architectural lighting, proudly engineered in New Zealand. Our luminaires are built from natural copper, 316 stainless steel, and machine-grade alloys for unmatched durability. Weatherproof and timeless in design, they offer energy efficiency, safety, and ease of use.

Get to Know Us

Founded in the early 1990s in Auckland, New Zealand, Hunza Lighting crafts precision-engineered outdoor and architectural luminaires using durable materials like natural copper, marine-grade stainless steel, and machine alloys. Each piece is CNCmachined and hand-assembled, reflecting a commitment to artisanal quality over mass production. For more than 30 years, Hunza has illuminated projects across the globe, from residential gardens to iconic landmarks. Built to endure extreme climates and designed with timeless elegance, Hunza luminaires are trusted worldwide for their durability, innovation, and performance

Each light we produce is meticulously crafted using the latest CNC machining technology, then hand-assembled by people who take personal pride in the quality of each product. Visitors to our Auckland factory often comment that our processes are remarkably hands-on. There are no mindless assembly lines, no conveyor belts, no machines that thump and punch products out at top-speed. We believe that when you hold a Hunza product in your hands, you will appreciate the care, the precision and the pride we take in engineering outdoor lights that are truly the finest in the world.

How we do it

By combining the latest CNC technology with people who care about each other and the products they make. We use only high quality, durable materials and components including natural copper, 316 stainless steel and machine-grade alloys. At Hunza, we keep a close communication with customers to ensure that we are always open to suggestions and improvements to our product range.



HUNZA

Products By HUNZA



Bollards

Eave &
Ceiling Mount

Hanging &
Catenary Mount

Ground &
Deck Mounted

Spike &
Stake Mounted

In-ground &
Recessed

Step Light

Underwater

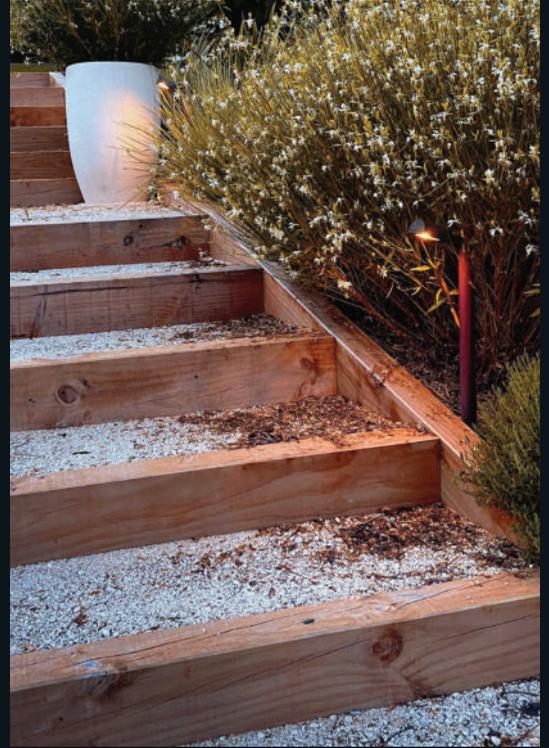
Tree Mount

Wall Mounted



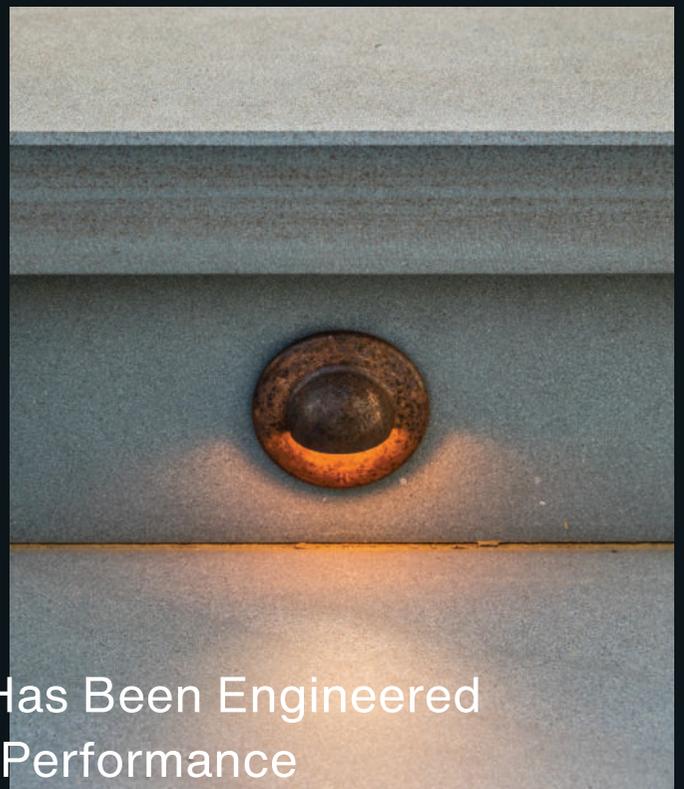


Gallery of



HUNZATM
PURE OUTDOOR LIGHTING

HUNZA Lightings



Our LED Technology Has Been Engineered
For Powerful Performance



ETHICAL WELLNESS

Where Wellness Finds Clarity

Introducing Us

Ethical Wellness Oman is a leading provider of premium cold plunge experiences, specializing in advanced heat-cool systems designed for year-round wellness.

Drawing inspiration from global wellness traditions, we offer a transformative approach to recovery and mental clarity. With a commitment to quality and innovation, we bring the benefits of cold immersion therapy to Oman, enhancing the health and vitality of our community.

At **Ethical Wellness**, we specialize in designing and delivering premium steam bath tubs that elevate everyday wellness. Built on a foundation of quality, innovation, and care, our products blend modern technology with therapeutic comfort to create spa-like experiences at home and in professional settings. With a focus on sustainability, safety, and customer well-being, we're committed to promoting relaxation as an essential part of a balanced lifestyle. Whether for residential or commercial spaces, Ethical Wellness brings luxury and peace of mind into every steam.



WIM SERIES

Not just a cold tub. A thank you.



ETHICAL WELLNESS

Remaging Relaxation Through Welness Innvation

BANFF SERIES

From my river,
to your ritual.



Cold tubs made with Canadian Cedar Wood

JASPER SERIES

A glacier's breath.
At home.





Blue Storm
International Trading LLC

**Innovative water solutions engineered for life
without limits**



Why Us

Based in Canada, Blue Storm International has been serving the global market for over a decade. Specializing in innovative water solutions, the company supplies the advanced all-in-one heat cool pump that delivers year-round comfort and efficiency. With a strong presence across international markets, Blue Storm combines reliability, performance, and sustainability. Trusted by clients worldwide, the brand continues to set new standards in modern pool and water technology.



Ecodimate
Energy

Product
By Blue Storm



HOT & COLD WATER HEAT PUMP

ALL-IN-ONE PRO(100L,200L,300L)

Built to last

Engineered from premium materials, including carbon steel tank with diamond enamel coating for outstanding performance and durability

Wi-Fi build

Know exactly how much water you are using, anywhere, anytime with Economic energy

Modern compact design

Designed with a contemporary, compact style to seamlessly blend into modern buildings. Available in three sizes to meet the needs of small to larger households or business.

Quiet operation

Engineered with high quality components for quieter operation. Producing less than 39dB(A) of sound at 3m distance – similar to the sound of light rain

